

Billmann Event GmbH sustainability manifesto

We at Billmann Event GmbH have organized more than 8000 events since 1988, consistently displaying our passion, our enthusiasm for the mission, our in-depth expertise with technology, and our understanding of the innovative creative potential it holds.

We are acutely aware that our industry is characterized by high-intensity, short-term, transient projects where speed and pragmatism are of utmost importance. We consider it our responsibility to prove that even transient projects can be realized in an ecologically, socially, and economically sustainable manner.

This manifesto is part of our sustainability management system and demonstrates our commitment to actively shaping a sustainable future. To this end, we are constantly establishing and augmenting ecological, social and economic principles and behaviors in our structures and processes. We have established a clear framework and guidelines for acting responsibly and sustainably, and are working to obtain certification in accordance with ISO standard 20121.

The sustainability topics we focus on

Mobility and energy

Our core business involves events that make creative use of the latest technologies. Besides consuming electricity, these events require logistical sophistication involving travel and transport. We are constantly striving to improve our ecological footprint in a number of ways.

- We are reducing the need for travel by increasingly holding meetings and client presentations online.
- We rely on low-emission transportation options in our everyday work.
- Energy efficiency is a key criterion for the equipment we purchase and use (e.g. energy-saving lamps and LED screens).
- We have already begun switching to electric vehicles.
- At our premises we source electricity from renewable energy sources, and also pay attention to this at our event and production sites.
- We are currently exploring the possibility to generate renewable energy at our location in Nuremberg.
- We use rechargeable batteries instead of disposable ones, and light bulbs with lower power consumption and longer operating life.
- We promote awareness among our employees about the energy consumption and the use of energy-efficient heating and ventilation.

Material and resources

Given the transitory nature of conferences and events, the concept of sustainability is obviously not ingrained in the industry. Oftentimes simple, pragmatic solutions are required, and they usually come at the expense of the environment. We are doing everything in our power to counteract this.

- We rely on long-lasting, high-quality products that can be easily repaired.
- We seek to acquire equipment with a variety of uses, capable of covering a range of different scenarios efficiently.
- Wherever possible, we avoid disposable packaging and single-use items such as decorations and flooring.
- We have a 1200-square-meter facility where materials can be stored for reuse when the opportunity arises.
- Equipment we no longer choose to use is sold to new owners.
- Items that cannot be reused are recycled meticulously.

Concept creation and planning

The course for highly successful events and functions is set from the concept and planning stage. We are committed to sustainability right from the beginning.

- We proactively suggest online implementations or hybrid events as resource-saving alternatives.
- We develop powerful ideas that can be realized with minimal consumption of energy and resources.
- When choosing venues, we prefer locations that can be reached easily using public, low-emission transportation, and we are mindful of water and energy consumption.
- We plan in such a way as to minimize the workload for our employees, even in the event of unforeseen circumstances.
- We plan carefully to ensure optimal efficiency when transporting the necessary equipment.
- We question the necessity of giveaways, flyers, and disposable utensils, preferring to advocate for more sustainable alternatives.

Network and partnerships

We have been a successful, owner-managed family business for more than 35 years. The basis for our stability and security is the trust we have built within our networks, our good partnerships, and our fair treatment of one another. We cultivate our connections and rely on them to achieve our goals.

- We want to work in an environment where everyone prioritizes sustainability as highly as we do.
- We collaborate with our partners and network to identify and realize potential for optimization.
- We promote suppliers and service providers from our region who share our sustainability principles.
- We ensure that our cooperation is economically sustainable for all parties involved.
- We are committed to our region and promote regional causes.

Company culture and staff

We see our employees – a well-functioning and harmonious team – as the most important component of our business. Our most urgent task is to offer them secure jobs with opportunities for career development and perspectives for the future.

- Working together as a team, we have developed and formulated an identity that helps us find people who fit in with us and feel comfortable with us.
- We treat everyone with the same openness, regardless of their origin, culture, age, sexual orientation, religion or worldview.
- We are interested in people and their skills. Career changers are always welcome, provided they are a good fit for us.
- We pay attention to the individual needs and life situations of our employees. Sliding work times and home office options offer freedom and flexibility.
- We support the individual goals of our employees wherever possible, e.g. through further training or by providing additional equipment
- We stand by our employees through difficult times and crises for as long as possible.
- We provide comprehensive training for new employees.

A system for responsibility

This manifesto forms the basis of our sustainability strategy. It sets out what we as a company stand for, and serves as a compass for the targeted development of our ecological, social, and economic objectives. We use the priorities described here to derive concrete goals and measures which are regularly reviewed and updated. We see sustainability not as a one-off project but as an ongoing process of continuous improvement and transparent communication of progress.

Sustainability as a common goal

We see it as our duty to anchor the concept of sustainability in our company culture, our processes, and our structures. Responsibility for implementation lies with managers and employees. Together we will achieve our sustainability goals.

This manifesto was adopted by the management of Billmann Event GmbH and represents our shared commitment to responsible and sustainable action. We regularly review and further develop its content – in collaboration with our employees, partners, and customers.